

WEEKLY MARKET OUTLOOK

18- 24 June 2018

WEEKLY MARKET OUTLOOK - An Overview

p3	Economics	SNB Up Next - Peter Rosenstreich
p4	Economics	ECB and Fed: done. What is next? - Arnaud Masset
p5	Themes Trading	Cybersecurity
	Disclaimer	

Economics

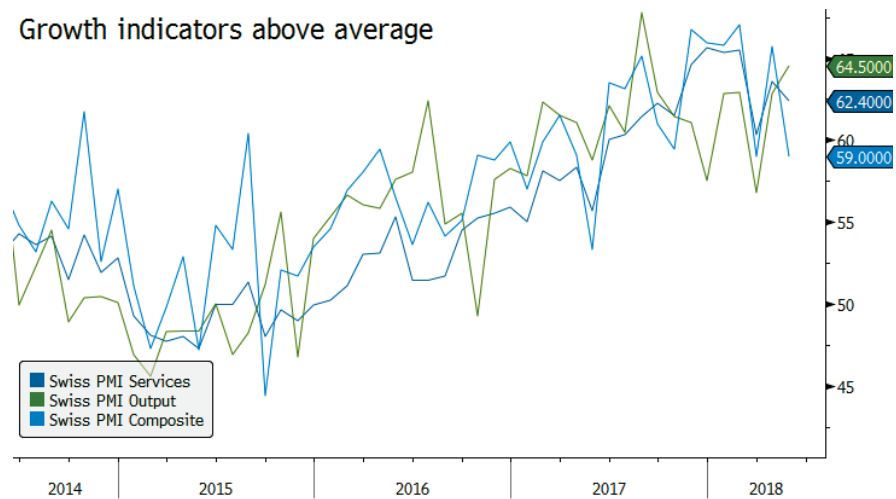
SNB Up Next

This week the SNB will meet to broadcast their monetary policy strategy. In the light of higher domestic inflation, ECB “normalization” signal and mounting political risk in Europe, this generally sleepy meeting should get additional attention. At the March meeting the SNB held sight deposit rates at -0.75% while reiterating the bank would remain active if necessary in the foreign exchange market. We anticipate a broadly dovish communication, particularly in the light of recent ECB forward guidance. Since the last statement, the CHF has generally appreciated ensuring that the “highly valued” term will remain. In addition, uncertainty in Europe, specifically in Italy will keep the SNB vigilant. We suspect that the near term inflation forecast and growth assessment will remain unchanged despite clear improvements.

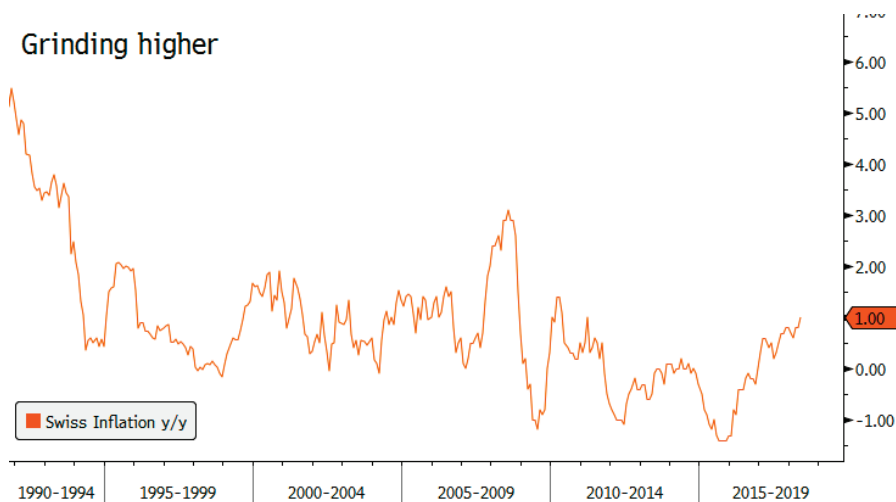
Firstly, the SNB will avoid sparking any speculation that might cause CHF to appreciate. Secondly, global growth and macro backdrop are a cause for concerns for the small alpine economy, which will provide plenty of coverage for the SNB. Interestingly, the SNB has expressed concerned over overheating of the housing markets. Even suggesting a need for a price correction. We are uncertain how the SNB will handle this issue.

However, Swiss general economy continues to surprise to the upside. PMI are running above average, while GDP growth is coming off a strong 1Q. We continued to see the SNB as one of the last G10 movers towards normalization. Our call is for the first interest rate hike, is September 2019. This forecasts is based less on the trajectory of Swiss inflation and more the ECB policy path. We anticipate ECB asset purchase will end in 2018 and first rate hike March 2019. This give the SNB six month to judge the markets reaction on Euro before preceding. The significant lag between G10 central banks and the SNB and excellent candidate for global funding currency, suggests that risk rewards trade-off for the EURCHF remains to the upside..

Growth indicators above average



Grinding higher



Economics**ECB and Fed: done. What is next?**

The greenback ended last Thursday off to wheel as the ECB announced the end of its quantitative easing program in a dovish manner. As broadly anticipated, the European Central Bank will maintain its €15bn monthly bonds purchase until December 2018. However, contrary to what market participants expected, the ECB won't raise rates simultaneously but would rather wait until at least the end of summer 2019. In addition, the central bank has revised its growth forecast to the downside to 2.1% in 2018 compared to 2.4% in March; but inflation forecast has been revised to the upside, from 0.4% to 0.7%. Nevertheless, it wasn't enough to prevent a massive euro sell-off, which turned ultimately into a broad based USD rally. The FX market stabilised on Friday though.

The demand for German bunds increased sharply yesterday, which sent yields lower. The 2-year and 10-year yields gave up 5bps and 12bps and stabilised around -0.63% and 0.39%, respectively. Italian bonds moved in a similar fashion even though the yields' reaction was less acute. The uncertainty generated by the new Italian government has taken a secondary role as investors anticipate the government will not create as much trouble as initially anticipated.

Overall, nothing much has changed in the monetary policy landscape. The Federal Reserve continues to signal four rate hikes for 2018 and keeps open the option of increasing rates only one more time should the economic data justify it. Across the Atlantic, the European central bank is taking its time. Even though Draghi disappointed markets by not signalling a rate tightening immediately following the end of QE, we believe that this decision is in line with what was done by the Fed a few years earlier.

On the geopolitical side, the story is much different as Donald Trump carried out his threats of slapping tariffs on Chinese imports. China already announced it would retaliate accordingly. The Trump administration is also hitting the European Union with steel and aluminium tariffs. Against such a backdrop, it is difficult to know how the FX market will react in the longer term. Nevertheless, Trump is acting like a lone wolf by bringing to an end trade peace on its own. This could translate into renewed pressure on the USD; especially should the countries hit by the tariffs decide to retaliate in a coordinated manner.

Themes Trading
Cybersecurity

News of cybercrime has become commonplace. On May 12, a piece of malicious software known as “WannaCry” spread across global computer networks. In only 48 hours it infected approximately 230,000 computers. WannaCry knocked out computers at Britain’s National Health Service (NHS), Russia’s interior ministry, Telefónica and Hainan Airlines, among others, rendering them useless and demanding ransom payments from their operators. Wannacry was not nearly as damaging as other malware such as Conficker, ILOVEYOU, Anna Kournikova and MyDoom, which have reportedly caused billions in damages.

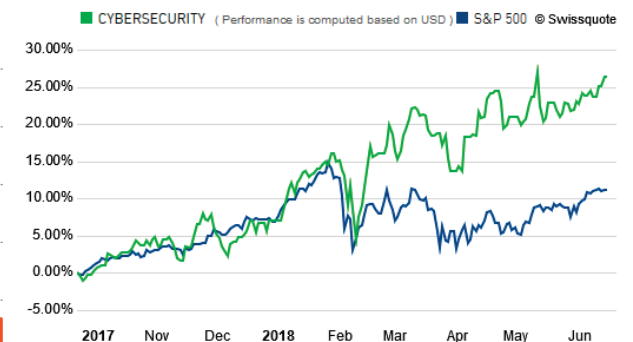
Regrettably, the frequency, sophistication and impact of cybercrime are only increasing as society increases its dependence on computers. Consequently, companies that are in the business of cybercrime prevention are looking at a massive growth opportunity. Spending on cybersecurity is expected to exceed \$90 billion in 2017, rising to \$170 billion by 2020. In this cybersecurity theme, we have included hot areas of growth in analytics, threat intelligence, and mobile and cloud security.

The Cybersecurity Certificate is available for trading at :

<https://www.swissquote.ch/url/investment-ideas/themes-trading>



Since inception	▲ 26.37%
1-month return	3.25%
Return day	0.00%
Est. dividend yield	1.33%
Inception date	22/09/17

[See portfolio details](#)
[Buy structured product](#)


DISCLAIMER

While every effort has been made to ensure that the data quoted and used for the research behind this document is reliable, there is no guarantee that it is correct, and Swissquote Bank and its subsidiaries can accept no liability whatsoever in respect of any errors or omissions, or regarding the accuracy, completeness or reliability of the information contained herein. This document does not constitute a recommendation to sell and/or buy any financial products and is not to be considered as a solicitation and/or an offer to enter into any transaction. This document is a piece of economic research and is not intended to constitute investment advice, nor to solicit dealing in securities or in any other kind of investments.

Although every investment involves some degree of risk, the risk of loss trading off-exchange forex contracts can be substantial. Therefore if you are considering trading in this market, you should be aware of the risks associated with this product so you can make an informed decision prior to investing. The material presented here is not to be construed as trading advice or strategy. Swissquote Bank makes a strong effort to use reliable, expansive information, but we make no representation that it is accurate or complete. In addition, we have no obligation to notify you when opinions or data in this material change. Any prices stated in this report are for information purposes only and do not represent valuations for individual securities or other instruments.

This report is for distribution only under such circumstances as may be permitted by applicable law. Nothing in this report constitutes a representation that any investment strategy or recommendation contained herein is suitable or appropriate to a recipient's individual circumstances or otherwise constitutes a personal recommendation. It is published solely for information purposes, it does not constitute an advertisement and is not to be construed as a solicitation or an offer to buy or sell any securities or related financial instruments in any jurisdiction. No representation or warranty, either express or implied, is provided in relation to the accuracy, completeness or reliability of the information contained herein, except with respect to information concerning Swissquote Bank, its subsidiaries and affiliates, nor is it intended to be a complete statement or summary of the securities, markets or developments referred to in the report. Swissquote Bank does not undertake that investors will obtain profits, nor will it share with investors any investment profits nor accept any liability for any investment losses. Investments involve risks and investors should exercise prudence in making their investment decisions. The report should not be regarded by recipients as a substitute for the exercise of their own judgment. Any opinions expressed in this report are for information purpose only and are subject to change without notice and may differ or be contrary to opinions expressed by other business areas or groups of Swissquote Bank as a result of using different assumptions and criteria. Swissquote Bank shall not be bound or liable for any transaction, result, gain or loss, based on this report, in whole or in part.

Research will initiate, update and cease coverage solely at the discretion of Swissquote Bank Strategy Desk. The analysis contained herein is based on numerous assumptions. Different assumptions could result in materially different results. The analyst(s) responsible for the preparation of this report may interact with trading desk personnel, sales personnel and other constituencies for the purpose of gathering, synthesizing and interpreting market information. Swissquote Bank is under no obligation to update or keep current the information contained herein and not liable for any result, gain or loss, based on this information, in whole or in part.

Swissquote Bank specifically prohibits the redistribution of this material in whole or in part without the written permission of Swissquote Bank and Swissquote Bank accepts no liability whatsoever for the actions of third parties in this respect. © Swissquote Bank 2014. All rights reserved.